

Draft Term of Reference for VIDEO Production for SPSL

I. Introduction:

SILAKA is interested to hire a consultant or a firm to produce a video for the project support the **Strengthening Procurement System at Sub-national Level (SPSL) in working with** the Joint Procurement Monitoring Committee, JPMC in Kampong Thom and Kandal in public campaign and media communication to inform the public on the project, and the project key stakeholders of the project objectives, and the concept of good governance and process of procurement using the Project Implementation Manuals issued by the government.

In the support to the Cambodian Royal Government policy on decentralization, National Rectangular Strategy, with the foundation of good governance in all government activities, and in the support of the implementation of Social Accountability Framework, and in support the national Strategic Plan and the implementation of the Public Administration Reform, SILAKA has launched the project SPSL, 6 years ago with the purpose to facilitate the engagement of citizens in the procurement process of Commune/Sangat in 2 provinces, Kg Thom, and Kandal. This video will be served as a tool for informing the public on the good governance concept, the public administration reform history, the project achievements and its stakeholders who helped made this project achievement so far.

This 2 videos will be used in meeting, public and media campaign, potential donors and partners, including government officials at the national level and other stakeholders.

II. Objective of the Assignment:

The 2 videos aims to demonstrate the project impact and advocate policies change, in order to promote Citizens Engagement and Good Governance. The objective of the videos is to capture the project purpose, concept, and scope, local and national context, the evolution of the decentralization process in Cambodia, the rectangular strategy, the project project's impact since inception, the stakeholders who made these happen.

III. Assignment Deliverable

Produce two videos of project impacts:

1. VDO talks about women role at sub-national development, public procurement (5mins).
2. VDO covering the project impact, public awareness and policy change (PIM) (10mins)

IV. Schedule and budget

- Deadline applications: week 4 of July
- Field work: week 2 of Aug.
- Finish of the two videos end of August 2018

V. Role of SILAKA

Assist Consultant with project documents and brief JPMC progress and help with identifying people to be interviewed.

VI. Qualification of firm and or consultant

Firm or consultant should be reputable firm or individual having experiences in producing videos and having knowledge on the context of development of Cambodia and in national decentralization in Cambodia. They also should have access to filming and editing the videos.

VII. Process of application

Qualified and interested participants wish to apply for this opportunity should send in a letter of interest, outlining their qualification and a proposal on how to meet the term of this Tors. Selecting applicants will be given 15% of the total grant upon signing of the contract.